

# Layali Ramadan

**Abu Dhabi Retail Ramadan Shopping Guide** 8 March – 14 April

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#### 08<sup>th</sup> MAR | 20 14<sup>th</sup> APR | 24

Abu Dhabi Retail invites you to immerse yourself in the enchanting world of Layali Ramadan 2024, unfolding across the capital from March 8th to April 14th, 2024. Delve into our exclusive guide, where over 3500 stores across 27 malls converge to offer unique brand experiences, cultural moments, and innovative concepts. Uncover enticing discounts, exclusive showcases, and limited-edition Ramadan capsule collections from renowned international brands like Jimmy Choo, MAC Cosmetics, and Michael Kors.

# Overview

#### **Experiences**

Immerse yourself in over ten regionfirst experiences, exclusive capsule collections, and limited-edition pieces. Elevate your Ramadan with unmatched retail offers, Join us for a month of unparalleled style and exclusivity.

#### Shop and Win

Elevate your shopping experience across Abu Dhabi malls as it opens the door to exclusive opportunities, transforming your visit into a journey of anticipation and luxury.



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#### **Live Shows**

We invite you to join and discover the live shows and activities within Abu Dhabi malls. An exquisite blend of entertainment and tradition that brings the spirit of Ramadan to life.



#### **Ramadan Activations**

Embark on a cultural odyssey with iconic events. from Hekayat Al Marina to the vibrant Ramadan Market at Deerfields Mall, where each activation is a testament to the essence and celebration of this special season.

# Explore The Map

08<sup>th</sup> MAR 20 14<sup>th</sup> APR 24



Jimmy Choo Exclusive Abu Dhabi BON BON Handbag Unveiling



Michael Kors x No. Fifty Seven Boutique Restaurant



Benefit Majlis at Ritual Café & Studio



M·A·C Cosmetics x Saddle Cafe



Once Upon a Time in Mirbad



Christian Louboutin x Jumeirah at Saadiyat Island Resort

# 01 Experience

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Elevate your Ramadan with unparalleled experiences, join us for an exquisite journey.

#### Michael Kors x No. Fifty Seven Boutique Restaurant

#### 16<sup>th</sup> - 31<sup>st</sup> March, 2024

This Ramadan, Michael Kors is collaborating with No. Fifty Seven Boutique Restaurant for a full brand immersion, unveiling its latest Ramadan capsule collection featuring the latest handbags, ready-to-wear items and accessories—many in styles or colours exclusive to the Middle East. Immerse yourself in the world of Michael Kors while you adorn your favourite henna designs and paint on Ramadan-themed gratitude cards, creating a memorable and personalised experience.

#### Valentino x Erth Restaurant

#### 15<sup>th</sup> March - 12<sup>th</sup> April, 2024

Throughout the Holy Month of Ramadan, Valentino is collaborating with a Michelin-starred Emirati fusion restaurant, Erth, making it the perfect place to meet friends and family every night for Suhoor. Guests will be immersed into the universe of the brand and indulge in a menu specially curated by Erth for Valentino.



### Once Upon a Time in Mirbad

#### 15<sup>th</sup> - 18<sup>th</sup> March, 2024

Over the first weekend of Ramadan, Abu Dhabi Retail is partnering with homegrown pop-up concept Mirbad to host their annual Ramadan Night Market. With over 100 vendors, that include the likes of Karen Wazen Eyewear, OFA and Toby's Estate, shoppers will be at the forefront of fashion and lifestyle and discover some of the region's most coveted brands as well as up-and-coming regional talents.

#### Benefit Majlis at Ritual Cafe

#### 21<sup>st</sup> March - 12<sup>th</sup> April, 2024

Immerse yourself in the highly Instagrammable Benefit Cosmetics Beneverse Majlis hosted at Ritual café as you discover the Gen-Z brand's eye-catching visual identity and icons. As passersby discover the majlis, they can enjoy a curated suboor menu and custom workshops such as mirror and flower painting to enjoy with friends and family.

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#### Jimmy Choo Exclusive Abu Dhabi Bonbon Bag Unveiling

#### 19<sup>th</sup> - 29<sup>th</sup> March, 2024

Jimmy Choo's global 'The Flower Series" capsule collection roadshow travels from Paris to Tokyo and lands in the capital of the United Arab Emirates to unveil the latest addition, inspired by Abu Dhabi. The collection features eleven limited edition Bonbon Bags, each of which drawing inspiration from iconic cities worldwide and will be displayed at Origami Sushi Abu Dhabi. Be part of the unveiling of the latest addition, the Abu Dhabi Bonbon Ba,g and view the entire 'The Flower Series" at the Jimmy Choo x Origami Sushi Abu Dhabi takeover for a limited time.

#### M.A.C Cosmetics X Saddle House

#### 16<sup>th</sup> March - 07<sup>th</sup> April, 2024

Discover the latest M·A·C Teddy Forever collection as M·A·C Cosmetics takes over the capital's favourite Saddle House, where culture and innovation come together.The entire space is reimagined by M·A·C Cosmetics and celebrates their iconic Velvet Teddy pink hue, spreading over all four walls, tables and chairs as guests enter. Visit this immersive popup during the month to explore the new collection inspired by the iconic, fanfavourite Velvet Teddy lipstick – accompanied by games, art and a custom F&B menu. Get Teddy for it...

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#### **Tryano Majlis** at Fil Cafe

#### 21<sup>th</sup> March - 07<sup>th</sup> April, 2024

Experience the essence of Ramadan at the Tryano Majlis at Fil Café, where Abu Dhabi's destination department store unveils an exclusive, carefully curated Ramadan edit of collections from local and regional designers across women's, men's, and kids' apparel. Discover Tryano's extensive beauty offering with exclusive beauty masterclasses, partake in styling sessions, and enjoy bespoke experiences throughout the duration of the café takeover. This Ramadan, indulge in a curated journey that brings together the community, fashion, and beauty.

#### L'Occitane Ramadan Majlis at Chapter **By Ribbonaira**

#### 21<sup>st</sup> March - 04<sup>th</sup> April, 2024

Explore L'Occitane Village, hosted at Chapter Cafe, where indulgent moments of self-care await at every corner. L'Occitane Village is a place of discovery, gathering and care. Enjoy the sound of live oud that serenades your stroll through the space as you rediscover L'Occitane's bestsellers and personalise your own bouquet of fresh flowers

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#### Christian Louboutin Hotel Suite

#### 21<sup>st</sup> - 23<sup>rd</sup> March, 2024

Inspired by the generous tradition and meaningful connections that are made in the comfort of an inviting home, Christian Louboutin welcomes their guests to the exclusive Loubi Suite, at Jumeirah Saadiyat, to discover the brand's latest Ramadan Collection. In the embrace of Ramadan, a poetic tribute unfolds, where cherished memories intertwine with the essence of generosity and the welcoming of family and friends through the symbolic doors, creating a celebration of fashion, culture, and heritage during the joyous season.

# 02 Shop & Win



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Do not miss the exciting deals, captivating prizes, and irresistible rewards during Layali Ramadan.



#### Deerfields Mega Shopping Wins

#### 01<sup>st</sup> March - 14<sup>th</sup> April, 2024

Shop your way to victory! Spend AED 200 for a raffle entry and triple your chances by dining in Mall Restaurants for a chance to win a CAR!

#### Shop and Win at Bawabat Al Sharq Mall

#### 01<sup>st</sup> March - 14<sup>th</sup> April, 2024

Elevate your shopping experience! Spend AED 200 or more at Bawabat Al Sharq Mall's 350+ stores or AED 400 at Carrefour to enter the draw for a brand-new Nissan Patrol Titanium 2024.



#### Spend and Win at Abu Dhabi Mall

#### 10<sup>th</sup> March - 11<sup>th</sup> April, 2024

Embark on a refined shopping journey! Spend 200 AED for a chance to win over 2000 Instant Abu Dhabi Mall Gift Vouchers.

Elevate your shopping experience with the allure of exclusive rewards.

#### Shop & Win at Marina Mall

#### 27<sup>th</sup> March – 09<sup>th</sup> April, 2024

Unlock the treasures! Spend 300 AED for a shot at winning cash prizes, Mall gift cards, and vouchers from top brands.



#### Reem Mall Ramadan Digital Raffle Draw

#### 11<sup>th</sup> March - 09<sup>th</sup> April, 2024

During the holy month of Reem Mall shoppers can spend only AED 100 or more at any store including cafes and Carrefour Hypermarket in Reem Mall for a chance to enter the raffle and score fantastic prizes & vouchers!

## Shop and win at Hili Mall

#### 12<sup>th</sup> January – 14<sup>th</sup> April, 2024

Visit Hili Mall today, and double your chances of winning a Tesla Shop for AED 200 in stores and AED 300 at Lulu Hypermarket in Hili Mall, and enter the draw to win a Tesla

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ابتداءً من ١٢ يناير حتى ١٤ ابريل ٢٠٢٤ Starting From 12 Jan 2024 till 14 Apr 2024

> تطبق الشروط و الأحكام Terms & Conditions Apply

# GRAND PRIZE

#### Your Eidiya is on us at Yas Mall

#### 01st - 14th April, 2024

Your Eidiya awaits! It's as simple as spending AED 300 across your favourite brands to unlock the chance of a lifetime. Winning the grand prize of a spectacular AED 100,000 Aldar Gift Card or a daily prize of AED 10,000 Aldar Gift Card.



# 03 Live Shows

Engage in a captivating array of enchanting Ramadan moments and immerse yourself in our riveting live-show lineups.

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#### Musical Vibes at Abu Dhabi Mall

#### 10<sup>th</sup> March - 11<sup>th</sup> April, 2024

Experience the enchantment of Oud, Qanoon, and Tanoura – a harmonious blend of traditional melodies. Elevate your evenings with timeless music. Join us for a mesmerizing journey!

#### Fareej Fiesta at Deerfields Mall

#### 10<sup>th</sup> March - 13<sup>th</sup> April, 2024

Enjoy Fareej meet and greet sessions throughout Ramadan and celebrate Eid with the Fareej Stage Show.

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#### Live Tunes at Marina Mall

16<sup>th</sup> March - 13<sup>th</sup> April, 2024

Experience the enchantment of Qanoun and Oud artists every weekend during Ramadan.



## 04 Ramadan Activations

A meticulously curated ensemble of artistic exhibits and engaging activities tailored for the entire family.





#### Kids' Arts & Crafts Workshop at Abu Dhabi Mall

#### 10<sup>th</sup> March - 11<sup>th</sup> April, 2024

Immerse your little ones in a world of creativity and joy with engaging arts and crafts activities. Let their imagination soar! Join us every weekend from March 10th to March 22nd and daily from March 23rd to April 11th.

#### Ramadan Souq Delights at Abu Dhabi Mall

#### 10<sup>th</sup> March - 11<sup>th</sup> April, 2024

Discover the essence of Ramadan at Abu Dhabi Mall Immerse yourself in a unique experience with retailers' displays at the main atrium



# the **Ripe** market

#### Ripe Market Extravaganza at Marina Mall

09<sup>th</sup> March - 14<sup>th</sup> April, 2024

Explore a weekly Ripe market during Ramadan & Eid Al Fitr, enjoy a diverse selection of handmade and modern merchandise from around the world.

#### Fawazeer Ramadan at Yas Mall

#### 13<sup>th</sup> March - 09<sup>th</sup> April, 2024

Dive into Fawazeer competitions at Yas Mall! Experience the excitement throughout Ramadan.

Be a winner - join the fun!



#### Family Fun Fiesta at Deerfields Mall

#### 10<sup>th</sup> March - 11<sup>th</sup> April, 2024

Immerse in daily kids' arts and crafts sessions in the garden area. Choose from Inflatables, Diggers Lab, and Kids' Cars. Enjoy henna and luqaimat, adding artistic and cultural flair. Plus, savor board games in the garden, creating a delightful space for shoppers to gather, play, and soak in the vibrant atmosphere.

#### Ramadan Village at Bawabat Al Sharq Mall

#### 10<sup>th</sup> March - 10<sup>th</sup> April, 2024

Immerse yourself in enchanting sounds of Oud and Qanoun, test your luck at Fawazir Ramadan, and win valuable prizes. Kids can enjoy fun activities like face painting and henna, culminating in lively traditional Ayyalah dance performances throughout Eid.

# Deerfields Mall ma

#### Discover the Charm: Ramadan Market at Deerfields Mall

#### 10<sup>th</sup> March - 10<sup>th</sup> April, 2024

Immerse yourself in the essence of Ramadan with our delightful market at Deerfields Mall. Explore unique treasures, festive finds, and create lasting memories.

#### Family Fun at Bawadi Mall!

#### 18<sup>th</sup> March - 12<sup>th</sup> April, 2024

Visit Bawadi mall for exciting on-ground activities, Henna, Arabic Sweets, live Oud/Qanoon performances, and a captivating 3D Lantern experience.





#### Enchanting School Break at The Galleria Al Maryah Island

#### 22<sup>nd</sup> March - 14<sup>th</sup> April, 2024

Elevate your family time with captivating activities during the school break. Join us for a family-fun experience at The Galleria Al Maryah Island.

#### Fun Ahead at Reem Mall!

#### 11<sup>th</sup> March - 09<sup>th</sup> April, 2024

The visitors will enjoy the ambience of the holy month at Reem Mall with live music, kids' arts & crafts workshops and henna every weekend during Ramadan from 7:30 pm to 10 pm, Friday & Saturday – at the Atrium Ground Floor, in addition to daily Arabic hospitality offering a complimentary coffee & dates.





#### Hekayat Al Marina: Ramadan Tale at Marina Mall

#### 27<sup>th</sup> March – 09<sup>th</sup> April, 2024

Join us for live storytelling, traditional games, engaging kids' workshops, and the delightful taste of coffee and dates. Creating memorable Ramadan experiences with Marina Mall.

#### Welcome Ramadan at Al Falah Mall

#### 15<sup>th</sup> March - 06<sup>th</sup> April, 2024

Weekends spent right with our Ramadan kids' activities at Al Dhafra Mall! . Laughter, games, and bonding await your little ones

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#### FOTOUH AL KHAIR RAMADAN MARKET

Spend wonderful times with your family & friends, get the opportunity to shop from a wide collection of Ramadan and EID products.

Accessories | Perfumes | Moroccan Jalabiyas | Traditional Clothing | Abayas

20 March - 20 April 2024





#### Foutouh Al Kher Bazzar Market

#### 20<sup>th</sup> March – 20<sup>th</sup> April, 2024

Spend wonderful times with your loved ones and get an opportunity to shop from wide collection of Ramadan and Eid products.

#### Forsan Central Mall Ramadan Market

#### 22<sup>th</sup> March - 07<sup>th</sup> April, 2024

We invite you on an exciting journey to a realm of Arabian Tales. Immerse yourself in the allure of Arabic storytelling, dazzling magic shows, and bubble festivities, every weekend until Eid. Timings 8pm - 11pm

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#### Ramadan Arcade

21<sup>th</sup> – 31<sup>st</sup> March, 2024

Immerse yourself in an array of games, engaging activities, performances, art and F&B celebrating the spirit of gathering this Ramadan.

#### Eid Super Sale at Line Investment Malls

05<sup>th</sup> - 07<sup>th</sup> April, 2024

Get ready for Eid with the biggest shopping event in Abu Dhabi! The Eid Super Sale at Line Investments Malls brings unbelievable discounts of up to 90% from 5 to 7 April. Don't miss out!



#### Umsiyat Ramadan at Dalma Mall

#### 10<sup>th</sup> March - 08<sup>th</sup> April, 2024

Embark on a journey of togetherness and tradition at our Ramadan Souk, a lively marketplace featuring a wide array of products. From traditional Ramadan attire and decor to gourmet delights and thoughtful gifts, there's something for everyone to enjoy and embrace the spirit of the season in style. The exhibition welcomes you all from 10:00 AM to 1:00 AM. Indulge in delightful entertainment including Oud and Kanoon performances, Fawazeer quizzes, Henna artistry, and captivating Tanoura dancing. Engage in various activities, workshops, contests, and post-lftar fun, and be rewarded with surprises.





# Participating Malls

Collaborating with more than - 27 prominent malls, we bolster Abu Dhabi's retail, fashion and entertainment landscape while enhancing the emirate's status as a sought-after local and global destination.



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